



JIVAGRO LIMITED

Corporate Social Responsibility Programs:

Jivagro through its CSR programs aims to empower women farmers in rural tribal communities with building knowledge around sustainable farming practices. Lack of awareness, training and right exposures on efficient & sustainable farming limits them to get better yield/productivity and opportunity to earn better. This aligns with National Horticulture Mission which emphasizes on training and technical guidance to women farmers engaged in horticulture activities.

Through the process of need assessment, mobilization of women farmers is done through community based collectives like SHGs/FPOs or directly. Training materials are developed suitable to audience and through and the impact of this is assessed with reference to various metrics

The objective of our CSR program/s is :

- Engage, Educate and Empower women farmers to enhance crop yield through resulting in better livelihoods and food security
- Encourage sustainable farm practices, which helps preserving natural resources